

INSIDE THIS ISSUE

- 1 Meeting Information**
- 1 Executive Board**
- 1 Membership Renewal**
- 1 Expo Announcement**
- 1 Featured Speaker for January**
- 2 Getting to Know You**
- 4 Spotlight Speakers for January**
- 4 Holiday Party**



Old Spaghetti Factory

Next Meeting:
February 14th
11AM to 1PM

731 Sunrise Blvd
Roseville 95661

www.PlacerWomensNetwork.com

Your 2012 Executive Board

President: Nancy McNamee
Vice President: Membership: Janna Woodroof
Vice President: Marketing: Sheri Farley
Secretary: Heidi Helm
Treasurer: Diane Falzarano, CPA
Head Ambassador: Roxanne O'Moore
Speaker Co-coordinator: Ellie Ramsey

Membership Renewal

Thanks to everyone who has already renewed their membership for 2012. If you haven't renewed yet remember to **renew** by the **beginning of the February Meeting** to ensure your category spot!

Coming in March: Expo for service businesses only. Please contact your board to participate. A retail expo will be available later in the year. More details to follow.....

January Speaker

Deborah Jones-Toohey

There's a home for everything and everything in its home...

Our lives are filled with things... everywhere we look ... we find more things that are often in disarray that tug at our energy and overwhelm us. Our many possessions and external chaos can actually keep us blocked in many aspects of our lives. Getting organized can be the first step one needs to take to be able to move forward. However, it need not be that dreaded, all consuming undertaking if it is approached in bite size pieces with reasonable expectations and realistic goals.



Deborah Jones-Toohey of image Pathways Gathering Place has a real love of organizing and brings creativity into every aspect of life, not just in art and healing. She was a professional organizer in the 90's and her "Let's Get Organized" business focused on creating, logical, practical "systems" individualized for each person. The key is to create a way for people to be able to stay organized once the initial organizing job is complete. She has a passion for creating "order out of chaos" and teaching others how to do the same. There's a home for everything and everything in its home ...is her mantra! She will be sharing tips that are simple, make sense, inexpensive, easy to implement and follow through with even without the help of a professional organizer.

Let 2012 be the year that you embrace "An Organized Way of Being" in the world... it can change your life!

Secretary

Heidi Helm - De Marle at Home

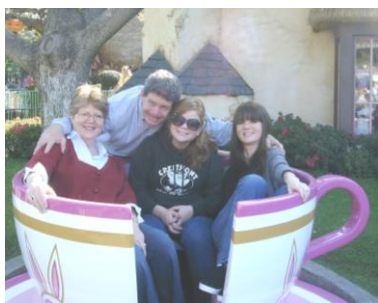


Heidi was born in Ohio and moved to Sacramento California at the age of 10. She married her husband Drew in 1985 and they have 2 beautiful teenage girls, Rachel age 17 and Chelsea age 14. Together they live on 5 acres of land in Garden Valley in the foothills east of Auburn.

Heidi started her career in banking in the branch environment. She worked for Sacramento Savings & Loan for 14 years. She left the banking industry as an Assistant Vice President Customer Service Manager in 1999. She and her husband owned and operated a used car sales and auto repair business in Placerville for 8 years. After they sold the business, Heidi has been an independent contractor doing office administration and managing, as well as being a rep for Noevir, a Japanese skincare line and Demarle at Home, a flexible and non-stick bake ware company.

Head Ambassador

Roxanne O'Moore – Pampered Chef



Roxanne is starting her 6th year of business with The Pampered Chef and just promoted to the level of Advanced Director. She spent many years in management in the hospitality industry but

knew there had to be a better fit elsewhere. Because she had regularly hosted her own Pampered Chef party each year, she turned to her consultant to learn if this really was an income producing opportunity. The rest is history, as they say. It is now her extreme pleasure to go into others lovely homes and visit over food to get paid. Not a bad gig, as she is known to point out regularly!

The Pampered Chef is now a 30 year old company (recently purchased by Warren Buffett and part of the Berkshire Hathaway companies) whose mission remains the same and is perhaps more relevant today than ever. We help today's busy families gather around their tables to share a meal and their stories by sharing our budget friendly, easy to prepare recipes along with the multi-functional, high quality kitchen tools and products. For more information on our products or the business please go to www.pamperedchef.biz/roxanneomoore.

Roxanne and her husband of 21 years, Bruce, live in East Roseville. They have two wonderful daughters; Chelsea age 19 and Kelly 16.

Speaker Co-Coordinator

Ellie Ramsey - Ramsey Insurance Agency



Ellie has been a member of Placer Women's Network for nearly twenty years. She and her husband Dave have owned Ramsey Insurance Agency, a full service agency on Atlantic Street in Roseville for over 30 years.

Dave and Ellie have been married 42 years; have three grown sons--Eric (security alarm sales) Sean, (Realtor), and Jason (a Sargent in the National Guard, who is also a junior at William Jessup University). They have two grandsons, Gunar and Colt (The Little Pistols).

Ellie has been a banker, escrow officer, loan officer, real estate agent, insurance agent, and floral and gift basket designer. Ellie has served on the boards of Blue Star Mothers, Soroptimists of Roseville, Women's Council of Realtors, California Business Connections, Northern California Gift Basket Co-op, and is currently a volunteer on the Placer County Veteran Stand Down as well as assisting Dave with VFW and American Legion activities.

Treasurer Diane Falzarano, CPA



Diane has been a member of PWN for five years. She is a CPA with 30 years of experience in the tax area. She majored in accounting at Penn State then received a master's degree in taxation from Golden Gate University. She began her career at an international accounting firm in Los

Angeles, and after a few years there, went to work for their office in Paris for two years. She returned stateside to Sacramento in 1986. She joined a small, local accounting firm in 1993, and then started her own practice in Roseville in 2005.

Diane consults on income taxes, and prepares tax returns for individuals, businesses, trusts and estates. She also does tax planning, and assists with tax audits by the IRS and FTB.

Diane met Bruce, her husband of 22 years, in Sacramento through their mutual sport of whitewater kayaking. They have two daughters, Lauren, 19, and Claire, 17. Instead of running rivers, Diane spent the last 15 years running around after her children, though that is coming to an end and an empty nest is on the horizon. Diane will always love the outdoors, and enjoys running, hiking, skiing, cycling and gardening, as well as cooking and eating, reading and travelling.

Spotlight Members for January Chi To – It Works!

See Results in as little as **45 MINUTES!**
With the **It Works!**

ULTIMATE BODY APPLICATOR

- Detoxifies, tightens, tones, and firms where applied to the skin
- Minimizes the appearance of cellulite and skin slackening
- Completely customizable body contouring system

Try It! **For Only \$20!** To schedule an appointment
Call **Chi To** (916) 835-7447

Jill Burg, Tupperware



I may have the solutions to your
New Year's Resolutions!

**Tupperware - We have been going
green for over 60 years!**

(916) 722-1860

www.my.tupperware.com/jillburg

Sheri Farley, Take Shape For Life



Have you ever given up HOPE of ever being a "normal" weight? In 1992, I weighed over 350 pounds when I was diagnosed with Sleep Apnea. As I recovered from the Apnea I was able to lose some weight...had two more children (and 24 grandchildren) and run a successful bookkeeping business. But I couldn't enjoy my life because I was still losing and gaining weight...sound familiar?

In 2009 (17 years later) a dear friend of mine told me about a program she had found, called Medifast. As I watched her shrinking, I felt a stirring of HOPE that there may be an answer...and there was. Let me help you on your journey with HOPE restored that it is possible to lose massive amounts of weight like I did. I understand what it's like to be morbidly obese and think you're trapped in that destiny...you aren't. You've found Medifast and you've found me.

Black and White Holiday Party December 2011



L-R: Roxanne O'Moore, Nancy McNamee, Chad Salstrom (Origins Coffee), PWN past President Karen Bauser, Christine Ourada (Acres of Hope), Sheri Farley, Jodi Riolo, and Janna Woodroof.

At the December meeting, everyone donned their Black & White attire for a wonderful meal and gift exchange. Placer Women's Network was proud to give a generous donation to two very worthy local charities, Origins and Acres of Hope. A representative from each organization was present to accept our gift.

Origin Coffee & Tea, a non-profit coffee shop resolved to end human sex-trafficking, is located in Rocklin, at 2168 Sunset Blvd.

Each week nearly 100 people from around our community come and willingly work for free to give freedom to those who are enslaved. For more information, see www.Origincoffee.org

Acres of Hope is a long term housing program for homeless women with children. The purpose of this unique faith-based program is to provide the support and resources needed to end the cycles of homelessness in their lives.

Families may stay at Acres of Hope for up to 2 years as they work through various phases of the program. The goal is that Acres of Hope will be the last program these families will ever need. Acres of Hope is located in the Sierra foothills near Auburn, and accepts residents on a referral basis only.

ReNew Boutique is a unique fundraising effort for Acres of Hope. This upscale boutique-style store sells well maintained women's and children's clothing, accessories and home decor, donated by the community. ReNew Boutique's purpose is to support Acres of Hope and 100% of all proceeds go directly to benefit the Acres families.

ReNew Boutique is located in Downtown Roseville at the curve where Atlantic & Vernon meet. Call 916-782-1877 for more information. All donations are tax deductible and benefit homeless women with children at Acres of Hope. www.acresofhopeonline.org